



Innovative driver training

An effective driver training programme can keep your drivers safe, allow you to fulfil your legal responsibilities and save your company money through improved fuel efficiency and reduced accident related costs.

At Rockingham we provide a complete training service tailored to your business needs.



Why Rockingham?

Being the UK's only purpose built motor racing circuit, Rockingham has utilised its in-depth experience and knowledge of driving skills and health & safety to create DriveSafe – a driver training programme for company vehicle drivers.

Our DriveSafe course has been designed to be highly participative, interactive and educational covering both on-line and practical training aspects.

What's included

On-line assessment

This is an on-line risk assessment, to be completed by all company drivers at your convenience. The results are then viewable for your assessment via your manager login.

One day course which includes:

- Group classroom session
- Driver attitude
- Accident cause & effect
- Legal requirements

Behind the wheel

- Vehicle control
- Fuel efficiency
- Braking techniques & manoeuvring
- Hazard perception
- Spatial awareness
- Vehicle awareness
- On-road driving

Key benefits

There are a number of key benefits associated to our driver training programme including a reduction in accident frequency and severity, as well as direct and indirect financial cost of road accidents. You will also benefit from reduced running costs through better driving standards. Our programme will enable you to demonstrate your company's duty of care and corporate social responsibility to your employees.

Our classroom training can be tailored to suit your requirements covering any individual issues such as speeding and mobile phone use offering a more personal approach for each company.

“One-third of all road accidents involve an at-work driver.”

Company Car Driver, November 2007

Pricing matrix

1 - 199 Drivers	£169 per driver
200 – 499 Drivers	£164 per driver
500 – 999 Drivers	£159 per driver
1000 + Drivers	£149 per driver

All prices exclude VAT.

The above “per driver” price includes on-line, classroom and practical training elements and is based on the assumption that there will be 20 drivers on each course. However, we can accommodate up to 40 drivers per course in which case the price would be reduced further.

Driver of the Year events

As well as online and practical training, we can work with you to further develop safer and more economical driving in your organisation.

Driver of the Year events create a focus on safe driving. They can help you to maintain and improve driving and safety standards and offer a proven method of motivating staff to comply with the requirements of a risk management programme, offering a competitive edge and a reason to uphold the key elements of a programme.

By incentivising your fleet drivers in this way, they consistently strive to qualify for the competition. We can work with you to set the criteria for the selection process by way of rounds/heats featuring on-line training, license checks, accident rates and fuel efficiency. The selection process results in a dedicated day at Rockingham for the finalists, to decide the overall winner.

